From:

Subject: Fw: USC Shrine Structure Grand Opening!

Date: March 27, 2017 at 10:39 AM

To: Paloma Perez-McEvoy paloma.perez@lacity.org, Bryce Rosauro bryce.rosauro@lacity.org, James Westbrooks james.westbrooks@lacity.org, Nora Gutierrez nora.gutierrez@lacity.org, Aaron Aulenta aaron@urbanplaceconsulting.com, luis.rivera@lacity.org, Amanda Mejia amanda.mejia@lacity.org, William Chun william.chun@lacity.org, Jasson Crockett jasson.crockett@lacity.org, A David Riccitiello; driccitiello@bos.lacounty.gov,

Adrienne Lindgren adrienne.lindgren@lacity.org

All - We know that parking lots are not the best topics to discuss, but we thought you would be interested in some of the features of a new parking structure we built at 631 Jefferson. See below.

- The newest parking structure at UPC is finally making its debut!

- After 13 months of construction, the USC Shrine Structure, located at 631 Jefferson Blvd. will be opening on Monday, April 3rd. As part of the Grand Opening, we'd like to give ALL current permit holders an opportunity to visit the new facility, and use it for their parking needs while on campus at no additional cost or inconvenience between April 3rd – 30th – just pull in with your current permit, and you're good to go! As part of the renewal process this summer, we will be offering a limited number of parking passes in the structure, so this is a great time to decide if you would like to relocate from your current parking assignment. Features of the new structure include:

- 1,300 total spaces - A map of the exact location and photos are attached.

- 32 EV charging spaces - ChargePoint charging stations, all located on the first floor, will be available for ChargePoint members.

- Full ADA access – Three elevators (two on Jefferson Blvd., one on 32nd St.), along with 24 ADA parking spaces, including a dedicated ADA EV charging space.

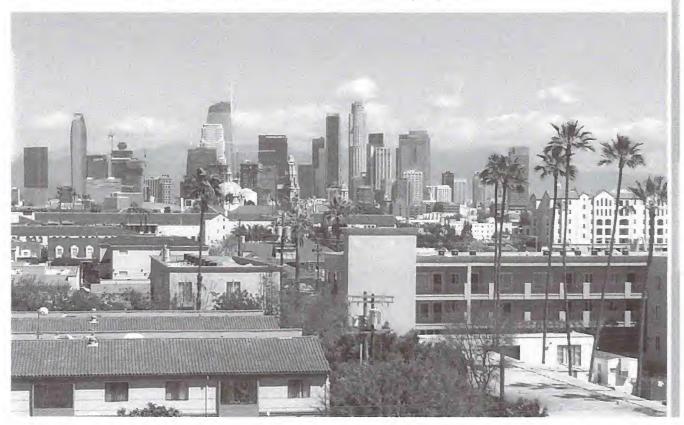
Faster ingress/egress – with entrances on both the north (32nd St.) and south sides (Jefferson Blvd. westbound), we expect faster ingress and egress to/from the structure, especially if you're headed north on your way home. The Jefferson Blvd. entrance has a USCard reader to open the entry gate, (with valid USCard ID), while the 32nd St. side has an attended booth for guest permit sales, questions, etc.
Staff on-site 24/7 – A Guest Services Ambassador will staff the booth on the north side between 6:00am-9:00pm, with Department of Public Safety/CSC personnel posted overnight.

Space counting – Two level-counting signs on the first floor will direct you to floors having available spaces, saving you time and fuel.
LED lighting – the structure is illuminated with constant and motion-detecting LED's, creating a bright, safe environment in which to park.

- Short-term parking – don't have a permit, and just need to drop something off or shop nearby? Park in one of the 43 short-term pay-by-space area spots, located on the first floor on the Jefferson side (\$2/hr., 2-hr. max).

- Limited USC event parking – We plan to keep the new structure as available to the public and permit holders as possible, with its primary occupancy tied to University Village students and retail staff.

- Dedicated loading area for the Shrine Auditorium – The Shrine Auditorium, located adjacent to the structure, will have a dedicated loading dock within the structure, capable of accommodating four tractor trailers for show load-in/outs, eliminating the need to park large vehicles (as they did in the old surface lot) which ultimately frees up additional inventory for regular parkers.



DE

